



RIVIERA MAYA, 18 - 21 SEPTEMBER 2023 PARTICIPATION PROPOSAL



The Experience

Every ILTM allows you to come face-to-face with our hand-picked, elite agents and advisors, but what makes each show unique is its distinct buyer mix, driven by who you tell us you want to meet.

Every buyer receives a personal invitation and must undergo a rigorous qualification process to ensure you meet the right people for your business.

ILTM North America gives you the opportunity to build relationships with the top agents from USA, Canada and Mexico.

The Programme

18 SEP **TUESDAY**
Welcome Cocktail

19 SEP **WEDNESDAY**
Trade meetings

20 SEP **THURSDAY**
Trade meetings

21 SEP **FRIDAY**
Trade meetings
Closing Party

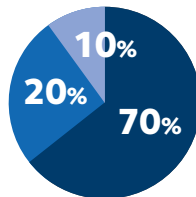
WHO ATTENDS 2022 FIGURES

Worldwide Exhibitors
FROM **60** COUNTRIES

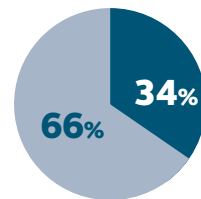
Hosted North American Buyers
420 BUYERS / **150** CITIES

International Media
40 FROM THE AMERICAS & FURTHER AFIELD

WHO YOU MEET 2022 FIGURES



- USA
- Mexico
- Canada

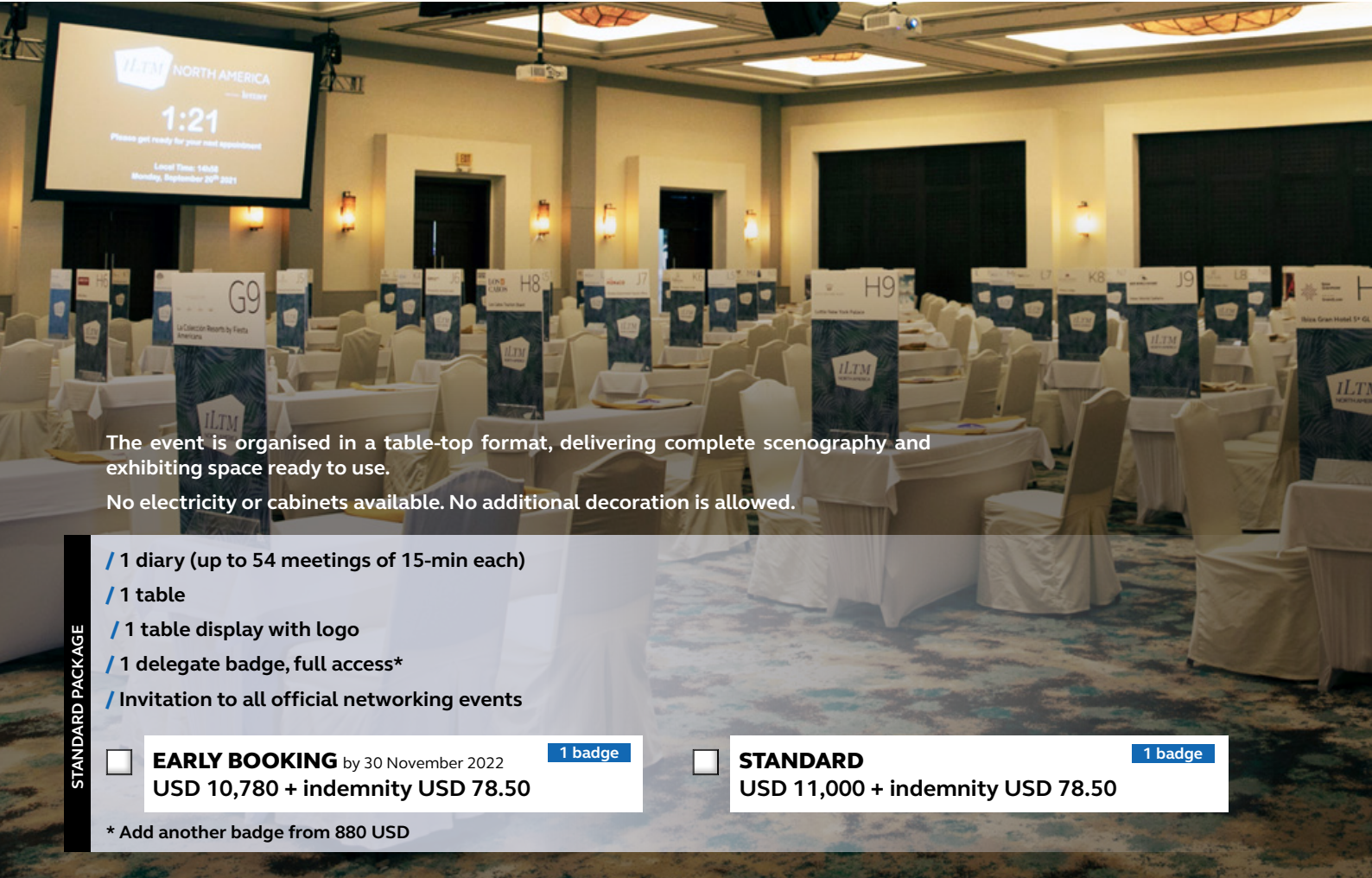


- Buyers completely non affiliated
- Buyers affiliated (Amex, Virtuoso, Traveller Made, Signature, Ensemble)





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The event is organised in a table-top format, delivering complete scenography and exhibiting space ready to use.

No electricity or cabinets available. No additional decoration is allowed.

STANDARD PACKAGE

- / 1 diary (up to 54 meetings of 15-min each)
- / 1 table
- / 1 table display with logo
- / 1 delegate badge, full access*
- / Invitation to all official networking events

EARLY BOOKING by 30 November 2022 1 badge
USD 10,780 + indemnity USD 78.50

STANDARD 1 badge
USD 11,000 + indemnity USD 78.50

* Add another badge from 880 USD

COMPLETE YOUR EXPERIENCE WITH DIGITAL PRESENCE AND HIGHLIGHTED VISIBILITY

DIGITAL ADD-ONS

- / Highlight your profile on the event's listing and floor plan: **USD 550**
- / One social media post to ILTM's followers or one Web Banner at ILTM page: **USD 550**
- / One Virtual Destination/Product Presentation (45 minutes to up to 35 buyers): **USD 3,850**

Limited availability for all items

DIGITAL BAG INSERT

GUARANTEE A SLOT FOR YOUR BRAND IN OUR DIGITAL SHOW BAG

Available for all buyers (during the show and one week after). Get more leads and exposure (only 20 inserts available)
Inserts can be from a virtual voucher for an amenity, discount in your product, gift certificate for the future or to be redeemed at your table during the show.

- 01 Bag Insert: **USD 1,100**
- Headline Sponsor of the Digital Bag: **USD 8,800 (or USD 13,200 including up to 6 inserts)**

The health and safety of our colleagues and all our attendees remains our number one priority. With that in mind, RX Global has developed a formal set of enhanced health and safety protocols in collaboration with industry task forces for our future events.

For more sponsorship options, please contact your sales advisor.